

## iPhone Backup Extractor Helps Protect and Recover iTunes Backup Data: Now with Apple iOS 7 and Improved OS X Support

London, United Kingdom, September 6<sup>th</sup>, 2013 --- Reincubate updates its iPhone Backup Extractor software to offer iOS 7 and iPhone 5S support a-head of Apple's iOS 7 launch date. With full Windows and Mac OS X compatibility, iPhone Backup Extractor offers help to recover iTunes backup data from all iOS mobile devices: iPhone, iPad or iPod Touch.

## **About iPhone Backup Extractor**

iPhone Backup Extractor now ready to recover iOS 7 iTunes backup data on both Windows and Mac OS X!

Back in 2008, Reincubate shipped its first commercial product - the <u>iPhone Backup Extractor</u> - the market's first publicly available application to help people recover data from iOS iTunes backups. The software is used to read iTunes backups when the iTunes restore process is not successful, to recover data after losing a phone or corrupting a backup, after accidentally deleting data from the iPhone, iPad or iPod device, when an iOS update process fails or simply for viewing data extracted from an encrypted iTunes backup.

The company has enhanced the software on a regular basis to support newer models of the iPhone, iPad and iPod Touch devices and all versions of iOS, including early support to iOS 7 beta. Reincubate provides powerful functionality and trustworthy expert customer service to meet the market's needs. The company's developers have been working hard to accomplish a smoother install process for all OS X users, while still offering all world class iPad / iPod / iPhone backup retrieval features.

The free edition of the iPhone Backup Extractor is available for Windows and OS X users on the iPhone Backup Extractor website. Reincubate are running a launch week 25% discount on the iPhone Backup Extractor Professional Edition which can be obtained by using the discount code "IPBEIOS7" when purchasing.

The iPhone Backup Extractor has been licensed by organisations including the US Department of Justice, the Department of Defense Cyber Crime Center, the US Army & US Marines, the LA District Attorney's Office, and NASA. For more information about the product or to download the free version please visit <a href="https://www.iphonebackupextractor.com">www.iphonebackupextractor.com</a>.

## What Users Say about iPhone Backup Extractor

"Would recommend this to anyone, it is a wonderful and amazing product and the customer service is awesome!"--Jennifer MacKinnon via Facebook

"iCloud failed me but iPhone backup extractor just rescued 780 photos and 1000+ contacts! #win"-- Martino (@blackheron) via Twitter

"It was a life saver for me! My iPhone was recently stolen and I unfortunately had not signed up for the iCloud PhotoStream."—Bugmeifnoth via CNET

## **About Reincubate**

Reincubate is a venturing company, building, buying and scaling interesting technology. It publishes a number of desktop applications, including the iPhone Backup Extractor. Reincubate also owns a number of fast-growing content and social web-sites, including the Keep Calm-o-matic (a popular poster / meme generator) and awdit, a social driver and software update site which is currently in beta.

For more information on Reincubate please visit <a href="www.reincubate.com/about/">www.reincubate.com/about/</a>







